



SHAMIR

March 18, 2020

Dear Eye Care Professional,

We are experiencing difficult times that most of us have never experienced before. There are threats to the health and well-being of our family, friends, coworkers and patients. We are all in this together and encourage everyone to stick together to endure. We see the Eyecare Professionals as an extension of the Shamir family and are continuing our business in a slightly modified manner to support you, our customer.

Despite the most recent challenges, Shamir Account Executives will continue the strong support of our eyecare professionals and will be contacting you soon. We will continue to provide our world class education to your staff as requested, via digital means and webinars. We have contacted many ECP's who have asked their staff to use some of their downtime to continue their professional education. Many are taking advantage of Shamir's Educational services, including our customer Portal. Please reach out to your Account Executive if you would like to schedule, in advance, an office webinar or to discuss other educational resources available.

Shamir is known for our award-winning products and world class education. Available webinars include existing or new products as well as our comprehensive 5 module Certification Program, including Troubleshooting. In light of industry tradeshow being cancelled or postponed, Shamir is working with ABO to conduct accredited webinars to include Continuing Education, CE's. These webinars will be available as of March 23rd in which a schedule will be published shortly. In addition, we are pleased to share that we have initiated new marketing materials and support to be provided to your team in the near future!

If you should have any questions, concerns or experience lab disruption, due to product procurement please feel free to contact us.

Shamir is committed to working with you through these challenging circumstances. While the situation will continue to evolve, we thank you for your continued loyalty and look forward to working together during this difficult time.

Warm Regards,

Shamir Insight

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